

Zagreb, 27. studenoga 2011.

***Iznos cijene i iznos ostvarenog popusta u cijeni za medijsko oglašavanje u izbornoj promidžbi***

Period 17.11. - 26.11.	Iznos s PDV-om	Popust
<b>TV</b>		
HTV	1.374.915,16	50,00%
NovaTV	1.426.156,90	65,00%
RTL	861.328,12	70,90%
<b>Outdoor</b>		
Zagrebplakat	154.455,50	25,00%
Europlakat	515.909,13	28,94%
Outdoor Akzent	113.363,82	46,14%
Mandis/Jadrolinija	17.884,18	47,51%
PIO	9.225,00	28,00%
<b>Internet</b>		
NOVA TV/Dnevnik.hr	10.250,00	0,00%
Indeks.hr	74.390,40	53,54%
Tportal.hr	12.018,86	24,00%
Net.hr	12.325,02	59,63%
Njuškalo.hr	24.037,71	39,20%
Moj posao.hr	11.273,69	24,00%
Croportal.hr	10.086,98	56,26%
e-zadar.hr	5.842,50	24,00%
osijek031.hr	349,78	30,00%
Lider.hr	7.449,19	39,44%
Business.hr	11.262,18	56,91%
AdNet Channel	15.829,52	31,36%
Facebook.com	5.227,50	15,00%
Google.com	5.880,94	15,00%

<b>Radio</b>		
HRTV/HR mreža	112.825,44	30,00%
GLAS SLAVONIJE/Slavonski rad	6.555,29	19,25%
Bjelovarsko-bilogorski radio	5.831,38	32,00%
Jadranska mreža	26.401,95	46,00%
Narodni radio	42.120,69	24,90%
Otvoreni radio	19.837,44	20,00%
Radio 057	9.511,34	10,00%
Radio 1-Nedelišće	3.608,00	20,00%
Radio Antena	42.674,91	24,90%
Radio Banovina	3.298,86	28,00%
Radio Kaj Krapina	10.786,61	49,60%
Radio Koprivnica	5.244,23	35,40%
Radio Max	2.219,90	24,80%
Radio Mrežnica	5.667,84	36,00%
Radio Otočac	1.771,20	25,00%
Radio Quirinus	2.833,92	20,00%
Radio Slavonija	4.335,90	38,80%
Radio Stubica	3.825,79	28,00%
Radio Trsat	5.856,77	36,00%
Radio Varaždin	3.149,83	58,56%
Radio Vinkovci	2.974,91	15,00%
Radio Virovitica	2.391,12	35,20%
Radio Vukovar	4.546,87	39,20%
Radio Županja	3.306,24	20,00%
Soundset mreža	41.697,00	20,00%
Totalni FM	18.021,07	27,33%